

Bryan Campana

Graphic Designer

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Work Experience

Environmental Graphic Designer

TPG ARCHITECTURE | JAN 2026—CURRENT

- Develop signage and graphics for workplace and corporate interiors, supporting projects from discovery, schematic design through design development, construction documentation, and construction administration.
- Prepare design intent packages including signage specifications, location plans, message schedules.
- Develop discovery and design development presentation materials that communicate signage concepts, wayfinding strategies, and integration within architectural environments.
- Contribute to internal drawing and file standards to improve consistency, clarity, and coordination across signage documentation packages.
- Collaborate with architecture, interiors, and project management teams to align signage systems with broader spatial and branding goals.

Graphic Designer

DURA ARCHITECTURAL SIGNAGE | AUGUST 2023—SEPTEMBER 2025

- Designed signage and wayfinding systems for design-build projects, developing concepts and producing design intent that guided fabrication and installation.
- Managed project documentation for multi-phase signage programs, preparing fabrication drawings, coordinating revisions, and supporting installation to ensure ADA compliance and accuracy.
- Developed and implemented visual communication standards for client deliverables, including shop drawings, technical sketches, location plans, message schedules, and elevations.
- Reduced turnaround for deliverables from 1.5–2 weeks to 3–4 days.
Increased monthly order processing capacity from 40–60 to 60–90+.
- Created internal templates that allowed non-design staff to prepare professional shop drawings

Docent

NEW MEDIA ARTSPACE | JULY 2020—JUNE 2021

- Designed marketing flyers, posters, exhibition materials, and digital graphics for print, social media, email campaigns, and web platforms.
- Collaborated on visual identities and promotional materials for exhibitions and public programming.
- Coordinated exhibitions from curation through installation and assisted in maintaining studio equipment and digital workflows.
Provided technical support and guidance for Adobe Creative Cloud, studio hardware, and live streaming systems used for exhibitions and events.

Education

B.A. in Graphic Design

Baruch College, 2021

Skills

SOFTWARE

Illustrator

InDesign

Photoshop

SignAgent Pro

TECHNICAL

ADA-Compliant Signage

Website Editors;

Squarespace, WordPress,

Cargo

HTML/CSS

PRINT PRODUCTION

Screenprinting

Photopolymer Letterpress

Digital UV Printing

Disciplines

GRAPHIC DESIGN

Brand Identity

Environmental Graphics,

Signage & Wayfinding

Digital Marketing

FINE & NEW MEDIA ART

Printmaking

Photography

Video Art

Web Design